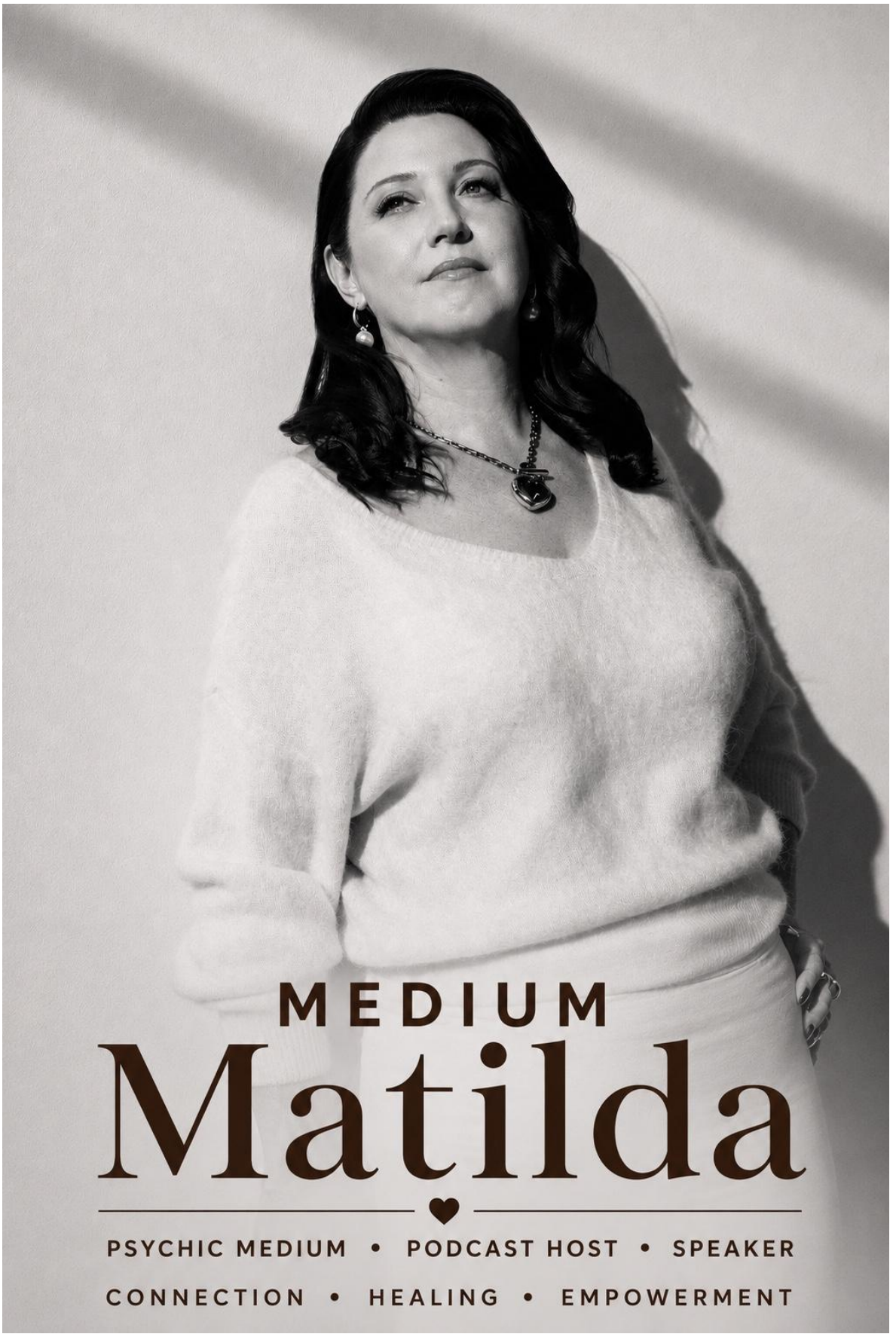


Connection • Evidence • Empowerment

Meet Medium Matilda



Medium Matilda is an internationally recognised evidential psychic medium, podcast host, speaker and spiritual teacher with more than two decades of experience helping people explore their connection to spirit, develop their intuition and navigate life's challenges.

Known for her direct, grounded and often humorous approach, Matilda challenges the belief that spiritual connection is reserved for a gifted few. Her work focuses on empowerment, education and personal responsibility rather than dependency on mediums or spiritual practitioners.

With a Doctorate in Behavioural Economics, Matilda brings a distinctive perspective to intuition, human behaviour and decision-making. Her clients include C-suite executives, business leaders, musicians and actors seeking to develop and apply their intuition in professional and personal life.

As host of Beyond This…, she explores mediumship, grief, spirituality, resilience and personal empowerment through candid conversations, including interviews with John Edward and Allison DuBois.

Based in Australia and working internationally, Matilda is available for television, radio, podcasts, print interviews and speaking engagements.

An established international platform

Medium Matilda's audience spans social media, podcasting, video and a highly engaged membership community. The figures below are drawn from the platform analytics supplied for this working media kit.

8.4M	592K	185K+	14.9K
TikTok post views Last 365 days	TikTok likes Last 365 days	TikTok audience Approx.	Instagram followers

TikTok discovery is strongly algorithmic: 60.1% of traffic shown in the supplied analytics came through the For You feed, with a further 10.1% from search.

Who is watching

TikTok viewer age profile: 35–44 (31.9%), 45–54 (29.5%), 55+ (26.1%), 25–34 (10.9%), and 18–24 (1.6%). This is a notably mature audience, with 87.5% aged 35+.

Top TikTok viewer locations shown: United States 56.8%, Australia 23.0%, United Kingdom 7.8%, Canada 3.7%, Ireland 2.9%.

Beyond This… | The Podcast



414,800 all-time downloads

11.1K downloads in the last 30 days

36.5K downloads in the last 90 days

56 countries / territories shown

Beyond This… explores spirituality, mediumship, grief, personal growth and the questions that sit beyond conventional conversation. Matilda brings a grounded, candid approach to interviews and solo episodes.

International listenership

In the last-five-episodes location data supplied, 77% of downloads came from the United States, followed by Australia (10%), the United Kingdom (4%), Canada (2%) and Ireland (1%). Apple Podcasts accounted for 49% of listening and Spotify for 39%.

Selected episodes

- Fear and Empowering Yourself — 9,656 downloads
- The Month that Was November 2024 — 7,904
- Stages of your Spiritual Journey — 7,715
- Resistance Patterns and Resilience — 7,075
- Unstuck Yourself with Healing — 6,887

Conversations & collaborations

Matilda collaborates with recognised voices in mediumship, spirituality and personal development, bringing thoughtful, accessible conversations to a global audience.

Featured conversations on Beyond This…

John Edward — Internationally recognised medium and television personality.

Allison DuBois — Medium and author, known for her work in television and public conversations about mediumship.

Laurie Rivers — Guest conversation on Beyond This….

Rod Smith — Guest conversation on Beyond This….

Danielle Frank — Guest conversation on Beyond This….

Meredith Willis — Guest conversation on Beyond This….

Matilda as a podcast guest

Matilda has also appeared on podcasts hosted by Allison DuBois, Danielle Frank and Laurie Rivers.

Collaboration opportunities

Podcast interviews and reciprocal guest appearances • Live events and panel discussions • Expert commentary • Guest teaching and educational conversations • Editorial and media partnerships.

Interview topics & media enquiries

Available for interviews and commentary

- Evidential mediumship: evidence, ethics and common misconceptions
- Signs from loved ones, grief and continuing connection
- Why spiritual development should empower, not create dependency
- Intuition, discernment and the psychology of decision-making
- Intuition in leadership, business and career transitions
- Self-concept, manifestation and behavioural change
- Resilience, personal responsibility and navigating uncertainty
- Behind the scenes of building an international spiritual community

Formats

Television • Radio • Podcasts • Print and digital interviews • Live events • Panels • Guest teaching

Press resources

High-resolution approved portraits • Short and full biographies • Podcast artwork • Downloadable media kit • Direct episode and appearance links

Media contact

media@mediummatilda.com | mediummatilda.com

For interview requests, speaking opportunities and collaborations, please contact the media team.